



Annual Sister Peg Hynes Memorial Golf Tournament

Dear Friend:

March 11, 2010

LOTS of news from the Heart!

Before we get to the main purpose of this mailing, we wanted all of our supporters to know:

- ***The Heart has moved to the Star!*** If you are looking for us, especially Second Saturday volunteers, our offices are now around the corner at 1840 Broadway in the old Star Theatre at the corner of Broadway and Viola Streets.
- ***The Waterfront South Theatre is really, really almost here!!*** If you bought a seat in our “Please Take your Seat” Capital Campaign, watch your mail in April for news of opening night.
- ***The new Small Things with Great Love Gala is Friday night, April 16th!!*** Please see a message regarding the gala on the last page.

Even in the snow, the Celtic Spring Concert was fantastic. The Spring Ceili is returning to Palm Sunday at the Bellmawr Stardust Ballroom, and a Poet’s Walk celebration for those that bought bricks will be coming in June. We will work to keep our website updated, so check in from time to time. And so, last but not least:

The Heart of Camden Golf Classic

It is with great pleasure that we invite you to join us for the 2010 Sr. Peg Hynes Memorial Tournament at the Pennsauken Country Club, on Friday, May 28, 2010. This tournament fundraiser is vital to Heart of Camden’s continued work in the Waterfront South community.

GOLFERS AND NON-GOLFERS ARE MOST WELCOME

There are many ways for you to be involved in this tournament, and you do not have to be a golfer to help our work. Here are the ways you can contribute:

- 1. SPONSORS:** Generous sponsorships are one of the principal ways our neighborhood benefits from this tournament. There are many options for sponsorship, all of which include having your name or your company’s name in the tournament program.
- 2. GOLFERS:** Golfers can register to play in the morning or the afternoon (or both!). Registration is \$150 for a single registration, or \$500 for a foursome. Please register as soon as possible, as space is limited.
- 3. RAFFLE:** As always, the tournament will include a fabulous 50/50 cash prizes raffle.
- 4. DINNER:** The tournament dinner is open to golfers and non-golfers alike and is quite an event. With the raffle, auction baskets, and an update on Heart of Camden’s current projects, and the presentation of the Sister Peg Hynes Service Award this dinner is sure to be an exciting experience.

More information about each of these opportunities can be found in the attached flyers. Please join us for this exciting event to help continue Heart of Camden’s important work. If you have any questions or need assistance, please contact Helene Pierson at the Heart of Camden at 856-966-1212 ext. 22 or email hpierson@heartofcamden.org. **EMAIL IS PREFERABLE IF POSSIBLE** due to staff shortage from rough economy! We can’t wait to see you on a beautiful May day especially after our record-breaking winter.

From the Heart,

James MacFarlane
Tournament Chair

Helene Pierson
Executive Director



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The 2010 Golf Classic Raffle

Whether you do or don't, can or can't come to our golf tournament, you can still play our lucky raffle. (Winner need not be present).

For a \$50 donation you will have a chance to win:

- 1st Prize 25% • 2nd Prize 12.5% • 3rd Prize 5.5% • 4th Prizes (2) 3.5%

Prize money depends on participation. Last year's prizes were **\$3125.00 for first place, \$1562.00 for second place, \$625.00 for third place, and \$312.00 for TWO fourth place winners.** We expect similar prize money this year. So, take a chance and good luck. 5 tickets are included for your convenience to give it a try. (You can always call us to send you more. You do not need to return unused tickets).

Special Message regarding Gala

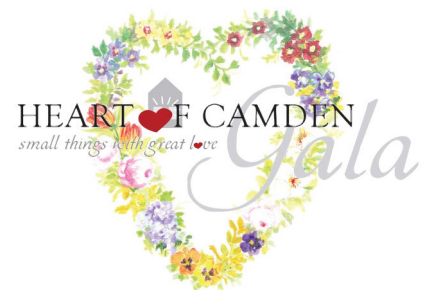
This special spot was reserved as we mail to our entire support base to give an explanation of the gala. When Father Doyle and I were assisting in helping the dreams of others become a reality such as The Camden Shipyard and Maritime Museum, The South Camden Theatre Company, and the Center for Transformation, we were conscious of not wanting to spread our loyal supporters of both The Heart of Camden and Sacred Heart Parish community too thin, and so we identified potential new sources of funds. For our gymnasium operations, new sources were identified for the challenging support dollars. One of those efforts was the very energetic, dedicated, and generous support of two Moorestown women, Ann Baiada and Kay Stuckey, who are this gala's chairs. Their mission was to find a new support base. And WOW, did they and their dedicated loyal committee members rise to the occasion.

Invitations were mailed only to the new potential supporters, however, it was always our intention to most definitely welcome all of you that very much want to attend this first gala, indeed, some of you that are always there and support everything, especially when Monsignor Michael J. Doyle will be the gala's first honoree.

For golfers, it might be the first opportunity to bring a loved one that does not golf to a Heart of Camden event. The Soul Cruisers will be the band and it promises to be a very fun evening.

*So, if you are interested in attending and supporting this event and did not receive an invitation, that is why. However, we would very much like to accommodate everyone that wants to come and we do want to see you there. **So visit the website for tickets or call me at 856-966-1212 ext. 22 or email me at hpierson@heartofcamden.org. There is a chance the event may sell out so reserve early. If you are interested in sponsoring the gala, please visit our website for more details and give me a call.***

Blessings always for your support.





Annual Sister Peg Hynes Memorial Golf Tournament

The 2010 Annual Heart of Camden Golf Classic
PENNSAUKEN COUNTRY CLUB — FRIDAY, MAY 28, 2010

\$150 per person or \$500 per signed-up foursome. All proceeds benefit The Heart of Camden.

Your partially tax deductible donation includes: Morning or Afternoon Four Person Team Scramble Golf Tournament

REGISTRATION: 7:00 a.m. or 12:00 noon. • **GOLF SHOTGUN START:** 8:00 a.m. or 1:00 p.m.

REGISTRATION FORM

Name: _____

Address: _____

Business Phone: _____ Home/Cell Phone: _____

Individual [] or Foursome []

PAIR ME WITH:

1. Name _____ Phone _____

2. Name _____ Phone _____

3. Name _____ Phone _____

I AM REGISTERING FOR:

[] 7:00 a.m. Registration for Morning Golf (124 golfers only) — 8:00 a.m. shotgun tee-off

[] 12:00 p.m. Registration for Afternoon Golf (124 golfers only) — 1:00 p.m. shotgun tee-off

[] Flexible – Morning or Afternoon as needed

___ Number of guests for dinner

[] Dinner Only at \$50 per person

Sponsorship Opportunities and Benefits

All sponsorships include prominent placement in the tournament program, and Heartbeat newsletter.

SPONSOR CATEGORIES: (Please be as generous as possible)

Tournament Sponsors	___	\$7,500	Snack Bar Sponsors	___	\$1,000
Corporate Sponsors	___	\$5,000	Lunch Sponsors	___	\$ 500
Memorial Sponsors	___	\$3,500	Hole Sponsors	___	\$ 250
Dinner Sponsors	___	\$2,500			

I am unable to attend, but please accept my tax-deductible contribution of: \$ _____

Make Checks payable to: THE HEART OF CAMDEN

Amount Enclosed: \$ _____

Mail to: Heart of Camden Golf Classic, 1840 Broadway, Camden, New Jersey, 08104

For additional information, please call Helene Pierson – 856-966-1212